WSCE 2022 Call for Conference Proposals WSCE WORLD SMART CITY EXPO KOREA, 2022

World Smart City Expo 2022 is the largest smart city event in the Asia-Pacific region where governments, companies and experts from all over the world in the smart city field come together to create a city of the future.

A wide range of programs including conferences, seminars, business events and exhibitions will be held at the Expo and the WSCE 2022 Secretariat invites companies and institutions that are interested in hosting and organizing a conference that reflects the latest trends in smart cities and functions as a platform for sharing experiences and knowledge of smart city experts from around the globe to submit applications for hosting Conferences for WSCE 2022.

We'd deeply appreciate your active participation and interest in being part of the WSCE 2022.

□ WSCE Overview

○ Conference period : Aug. 31, 2022 (Wed.) - Sept. 2 (Fri.)

○ Venue : KINTEX 1, Hall 3, 4, 5 (Conferences are held in the exhibition halls.)

○ Host/Organizer : Ministry of Land, Infrastructure and Transport, Ministry of Science and ICT / LH, K-water, KINTEX

○ Slogan : Digital Earth, Connecting Together

□ Conference

① WSCE 2022 Conference Overview

○ Eligibility : Smart City related businesses & organizations, governments and local governments, societies & associations, etc.

○ Conference Format : There are no specific restrictions on the format. (presentations, panel discussions, talk show, ect.) The length of conference should be 2 hours. (3 hours maximum)

○ Categories : Select one keyword among the five keywords. Only one keyword must be selected.

Keywords	Description
Policy & Global Cooperation	K-City / Standardization Projects / ODA / Overseas Expansion of Smart Cities / Smart City Support Strategies / Smart City Challenge
Infrastructure & Buildings	Smart Building / Sustainable Construction / Innovative Materials / Business model / Digital Twins / Urban Planning / Urban Infrastructure (buildings, water & sewage, etc.)
Data & Digital Technology	Artificial Intelligence / Data / 5G / Network / Electric Vehicles / Personal Mobility / UAM
Environment & Energy	Renewable energy / Waterfront / Eco-friendly city / Climate Emergency / New energy model / Clean Tech
Governance & Citizen Engagement	Post-COVID / Urban Tourism, Economy / Urban Health / Welfare / Living Lab / Digital Divide / Citizen Engagement / Alliance / Co-creation

② **Scope of Support Provided to the Conference**

Item	Description
Venue / Systems	① Stage / seats (capacity of 50-100 people) ② Equipment (laptop, video system including LED, sound system including microphones, podium) ③ Console operation (system operation) ④ Staff ⑤ Interpretation system (booth & receiver)
Content	① Title & intermission video(1 main title, 5 intermissions) * If wishing for production of additional video, the cost should be covered by the conference's hosting organization. ② Conference recording (Full version)
Promotion	① Marketing and promotion of the conference (social media, website, newsletter, etc.)

○ Other

- Seats for the opening ceremony will be designated to each conference organizer.

- Plan and operate the conference within the budget set by the conference organizer: however, consult with the WSCE Secretariat if financial support for the cost of invitation to secure key speakers is needed.

- Speakers selected through the open call may take part in conferences after consultation with the secretariat.

- Conferences are held in one of the conference rooms that will be installed in the exhibition halls 3, 4, 5 at Kintex 1.

③ **Application Submission**

○ Eligibility : Individual entity or joint-organizers

○ Submission deadline : May. 11 (Wed.) - Jun. 10 (Fri.), 18:00

○ How to apply : Send the application to info@worldsmartcityexpo.com or apply via WSCE website. (www.worldsmartcityexpo.com)

○ For inquiries : info@worldsmartcityexpo.com, 82-31-738-3359

④ **Selection & Announcement**

○ Announcement date : An email will also be sent to the applicant on June 24 (Fri.)

- Call for a total of five conferences (one per keyword)

※ **The submitted conference application may not be selected depending on various factors: for instance, the reason for the participation, relevance to the conference theme, theme overlap with other conferences, and space available of the venue.**

- In addition to the application form, documents and materials may be requested for thorough review.

※ **Further information on schedule will be provided in a separate notice for the selected application.**

⑤ **Publicity**

○ All content in the application will only be used as a review material for the selection and will not be released to the public without consent.

○ Once the speaker and the conference time have been confirmed, kindly provide detailed information of speakers including the photo, affiliation, biography, conference title, etc. for publicity and promotion.

⑥ **Other Information**

○ The conference should be formatted for in-person event with flexibility and versatility to be transformed into a virtual event depending on various circumstances including COVID-19 situation.

○ WSCE Secretariat will designate the date, time and the venue of the conference.

○ Conference organizers are to promote the conference using their own network.

○ Website link : www.worldsmartcityexpo.com

※ In case there is a change in the location of the conference, the Secretariat will notify the conference organizer.