# Sample Courses Taken by Exchange Students

**Notes:**

1. **Course offerings vary from semester to semester.**
2. **Other major-specific classes may also be taken as long as there are <u>no course prerequisites</u>, <u>the course instructor has agreed</u>, and <u>the student satisfies the language proficiency requirement</u>.**

**<u>General Education Courses - can be taken by any student regardless of major</u>**

***Purposive Communication (3 units)***
***GE 111-0***

**Course Description:** Purposive Communication is a collegiate foundation course that focuses on the applications of the six communicative skills namely: listening, speaking, reading, writing, presenting and viewing. On an advanced level, areas of discussion in the course will revolve around understanding communication as a process and its academic, professional and practical applications. Specifically, the approach is geared towards enhancing effectiveness in productive communication i.e. writing, speaking and presenting; and in improving critical thinking on the receptive end of communication i.e. reading, listening and viewing.

Overall, the course aims to develop a keen sense of consciousness among students towards the importance and interplay of communication and critical thinking in understanding and assessing the social environment while enhancing their cultural and intercultural interaction through multimodal tasks.

***Ethics (3 units)***
***GE 117-0***

**Course Description:** This is an introductory course to the various theories of ethics. Its hybrid design enables students to do basic research and critically examine social

practices. The course is organized into three major discussions: on the nature of moral responsibility; on normative ethical theories; and, on key issues in meta-ethics.

## *Understanding the Self (3 units)*
*GE 112-0*

**Course Description:** This course orients the student to an understanding of the self that functions and evolves within reciprocal and dynamic interactions involving the developing individual and the persons, objects, and symbols in his or her environment. The directive to know Oneself has inspired countless and varied ways to comply. Among the questions that everyone has had to traditionally grapple with at one time or is "Who Am I?" At no other period is this question asked more urgently than in adolescence- traditionally believed to be a time of vulnerability and great possibilities. Issues of self and identity are among the most critical for the young.

This course is intended to facilitate the exploration of the issues and concerns regarding self and identity to arrive at a better understanding of one's self. It strives to meet this goal by stressing the integration of the personal with the academic- contextualizing matters discussed in the classroom and in the everyday experiences of students-making for better learning, generating a new appreciation for the learning process, and developing a more critical and reflective attitude while enabling them to manage and improve themselves to attain a better quality of life.

The course is divided into three major parts: The first part seeks to understand the construct of the self from various disciplinary perspectives: philosophy, sociology, anthropology, and psychology- as well as the more traditional division between the East and the West- each seeking to provide answers to the difficult but essential question of "What is the Self?" And raising, among others, the question: "Is there even such a construct as the Self?"

The second part explores some of the various aspects that make up the self, such as the biological and material up to and including the most recent Digital Self. The third and final part identifies three areas of concern for young students: learning, goal setting, and managing stress. It also provides for the more practical application of the concepts discussed in this course and enables them the hands-on experience of self-regulated learning, goal setting, and self care.

## *Art Appreciation (3 units)*
*GE 114-0*

**Course Description:** This course is a survey of world art from prehistory to the present. It explores the relationship of art and artists to past cultures as well as the relevance of

the visual arts in our time. Through lectures, readings, gallery visits and hands-on activities, students will develop an understanding of the functions of art, a basic vocabulary for describing visual art, a general understanding of the role art has played throughout Western and Philippine history, and contemporary trends. Emphasis is given to the creative process.

## Major-specific Courses - can be taken by students who have related majors

### Business Communication (3 units) - for business-related majors
### BC 205-0

**Course Description:** This course covers the different types of communication used in business transactions including oral and written forms. Formal styles of communication and the use of technology in communication are also covered in the course.

### Principles of Sustainability (3 units) - for sustainability-related majors
### SUST 101

**Course Description:** Sustainability is a holistic approach to ensure that economic growth and material improvement are socially inclusive and environmentally responsible. This course will explore the history and philosophy of sustainability; creating a culture of sustainability; and the concept of sustainable development.

Sustainability is often described within the context of sustainable development, being commonly defined as in the Brundtland Report, also known as Our Common Future:

"*Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs. It contains two key concepts: the concept of needs, in particular the essential needs of the world's poor, to which overriding priority should be given; and the idea of limitations imposed by the state of technology and social organization on the environment's ability to meet present and future needs.*"

The approach in learning Sustainability consists of lectures, practical work, and fieldwork. The course highlights basic knowledge of earth sciences and practical applications as part of developing environmental literacy and social responsibility. It further considers sustainable development in the context of business and entrepreneurship, ecotourism and the global hospitality industry, and sustainable community development for a new green economy.

***Sustainable Planet (3 units) - for sustainability-related majors***
***SUST 110-0***

**Course Description:** This course will take a comprehensive look at the history and details of the seventeen Sustainable Development Goals (SDGs) set forth by the United Nations (UN) General Assembly as part of the "post-2015 development agenda." The seventeen SDGs cover a broad range of issues, such as: ending poverty and hunger, improving health and education, achieving gender equality, ensuring availability of clean water and sanitation, ensuring access to affordable and sustainable energy, making cities more sustainable, combating climate change, and protecting oceans and forests. As of March 2015, there were 169 proposed targets for these 17 SDGs and 304 proposed indicators to show compliance.

This course will lay the groundwork for understanding the complex problems facing the world today and the measures being taken by all UN member countries toward the achievement of our ultimate common goal: a Sustainable Planet for all

***Macro Perspective of Tourism and Hospitality (3 units) - for tourism and hospitality-related majors***
***TC 101-0***

**Course Description:** This serves as an introduction to the hospitality industry. It provides a general overview of the domestic and international tourism and hospitality industry. It focuses on customer expectations and the evolution of tourism. It aims to present the required attitude for a successful career in the Hospitality and Travel and Tourism Industry.

The course will cover two fields of study; the first will distinguish the various company styles and explore the world of hotel, restaurants and other hospitality organizations. The second will allow the student to have a better understanding of the organization of a hotel and its departments.

**Principles of Marketing** *(3 units) - for business and marketing-related majors*

***MGT 340***

**Course Description:** This is an introductory course in business marketing and provides students with an overview of marketing and its four key components: product, price, place and promotion. Students are introduced to current marketing concepts, theories, perspectives and applications, with an emphasis on the latter, through theoretical models applied to case studies from various industries.

The use of theoretical models applied to specific industry or business examples provides an overall structure to the course material and fosters critical and strategic

thinking.  By applying marketing theories and concepts e.g., marketing intelligence, segmentation, positioning, branding and the marketing mix, to real world or industry examples, students are encouraged to develop an analytical mindset by which they can observe changes in the micro and marketing environment, analyze relevant parameters and integrate these into an effective strategic marketing concept.

The course will also allow students to appreciate management dynamics of marketing in the context of finance, accounting, general management and other functional areas of a business enterprise.

## Sustainable Cities and Transportation *(3 units) - for sustainability-related majors*
## SU 201-0

**Course Description:**  Enderun Colleges School of Sustainability will establish a new educational paradigm for the next generation of leaders with a multidisciplinary approach to the most important environmental,economic, and social challenges that we face today. The goal of this program is to graduate responsible global citizens that will be equipped with the tools necessary identify innovative
business solutions that also thrive in social and environmental contexts.Over half of the world's population lives in cities and the percentage of urban dwellers is on the rise. According to estimates by the United Nations, that percentage will go up to about 60% by the year 2030. The high population density seen in cities poses many social, environmental, and transportation challenges that proper urban planning and sustainable development can address. Rapid urbanization is a challenge that the entire world faces, especially in developing countries where the rate of urban migration is happening fastest. Some of the major themes explored in the context of the sustainability of cities are social and environmental metrics, demographic trends, urban poverty and slums, green building, urban sprawl, global climate change, and
sustainable energy and transportation policies.

## Philippine Tourism, Culture and Geography *(3 units) - for tourism and hospitality-related majors*
## TC 103-0

**Course Description:** This course exposes the student to major tourist destinations in the country and its impact to Philippine economy, culture and society. Discussions will cover the political structures, geographical characteristics, major attractions, culture and cuisine, traditions of the various regions leading students to realize the potentials of the tourism sector of the Philippines. Students will develop a broad knowledge on the systems, logistics, operations and management of the tourism sector of the country and discover the inherent physical and cultural resources available in the various regions and provinces.

## Entrepreneurial Behavior *(3 units) - for business-related majors*
**BC 107-0**

**Course Description:** In BC 107-0, students will be introduced to the concept of entrepreneurship. They will become aware of the challenges a typical entrepreneur will face and learn skills to overcome them. They will discover the mindsets necessary to pursue a career in entrepreneurship. The students will master tools and frameworks that will help them turn ideas into potential business opportunities.

## Operations Management *(3 units) - for business-related majors*
**BC 206-0**

**Course Description:** This course will introduce to the students the general concepts, functions, and the strategic importance of production and operations management in a business enterprise. Class sessions involve understanding the various tools and techniques used for analyzing production and operation systems/processes, and the strategic context for making operational decisions. The course includes discussions on business and knowledge process outsourcing, project management, total quality management (TQM), logistics and supply chain management, competitiveness and strategy, productivity, efficiency, system design, continuous improvement, facilities layout and queuing. Cases will also be used to illustrate the basic production and operation concepts and tools commonly used in business firms.

## Multicultural Diversity in the Workplace for the Tourism Professional *(3 units) - for tourism and hospitality-related majors*
**TC 222-1**

**Course Description:** This course describes the skills, knowledge and performance outcomes required to manage multicultural diversity in the workplace that covers organizations diversity policy, encouraging diversity within work teams and upholding the benefits of a diverse workplace. It should also develop the ability to communicate with people from a range of social and cultural groups with respect and sensitivity and to address cross-cultural misunderstandings if it arises. The end goal is for the student to be equipped with social awareness and diverse understanding when serving customers and working with colleagues.

This course provides an interdisciplinary foundation for individuals who need to understand the legal, sociological, psychological, and organizational behavioral implications of diversity, inclusion, and change. With a solid theoretical background in

sociology, human relations, psychology, anthropology, and organizational behavior, the course examines current challenges and opportunities in society and the workplace. In addition to requiring students to analyze case studies and legal briefs, the course asks students to evaluate the ethical and philosophical concerns surrounding cultural diversity in the workplace and the community.